

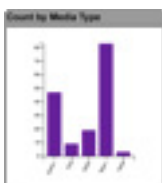
The New Gold Standard for Media Monitoring & Analytics



1. Fully-integrated worldwide news and social media monitoring.

Glean.info monitors most all media worldwide: online news, print, broadcast, social media, and even your owned media. The service monitors 75,000+ online news sources in 191 countries in over 200 languages, 25,000 print sources, 90+ million blogs, U.S. TV and radio news, Twitter, Facebook, YouTube, Google+, Pinterest, and more. Glean.info can ingest most any news or social media feed from any country in any language. It can also integrate results from owned media including corporate or brand websites, CRM software or financial reporting software. By integrating all news, social media and owned media, the new Glean.info dashboard can offer new metrics and advanced analytics that deliver unmatched insights on the full range of corporate communications.

**START YOUR EVALUATION.
REQUEST YOUR FREE DEMO!**



2. Easy-to-Use interactive dashboard.

Glean.info is today's most feature-filled dashboard for media intelligence, integrating all PR and marketing analytics into one

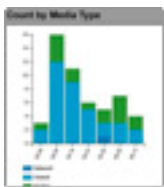
system. More importantly, its intuitive design makes it easy to learn and use. And it's easy to have multiple simultaneous users for multiple purposes including PR, marketing, competitive intelligence, customer service, brand management, crisis management and much more.

**READ THE GLEAN.INFO PRODUCT REVIEW
BY KATIE PAINE QUEEN OF MEASUREMENT**



3. Comprehensive, fully-automated analytics.

Glean.info's interactive dashboard includes a comprehensive selection of all the metrics that matter and hundreds of different charts and graphs in a variety of formats to depict your media intelligence results in the most meaningful way possible. With each new added media mention, Glean.info's dynamically-created charts regenerate in seconds. All charts can be exported in all formats for reporting.



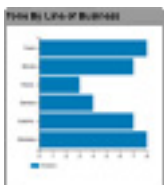
4. Customizable metrics to meet your needs & specifications.

Our staff often creates new metrics for new clients to better meet their reporting requirements. We can also create custom metrics that integrate with your key business objectives.



5. Powerful search queries.

Glean.info's specialized search software performs the difficult search functions that assure the most accurate possible search results. In addition to Boolean commands (e.g.: and, or, and not), Glean.info's search also includes the ability to specify capitalization (e.g. Orange, Cubic, Parallels, AMA, etc.), proximity, plurals and possessives and word repetition.



6. Flexible profiles, filters and folders.

You can create multiple profiles with different keywords and segment media mentions by division, brand, keyword, country, media type, project and most any other subset you want. Automatically sort divisions, brands, countries or projects into separate folders and do full analytics on only the media mentions in that folder.



7. Experienced human analysts.

For more advanced measurement and analytics, human coding of content for sentiment, messages, prominence, dominance and other qualitative factors increases accuracy, adds depth and assures the most trustworthy results. Glean.info's well-trained, U.S.-based analysts have passion for measurement and decades of experience in assessing media content, to assure the proper reading and interpretation of all media mentions.



8. Detailed media analysis reports.

For clients who opt for human analysts and advanced measurement, Glean.info's media measurement strategists compile detailed monthly reports with meaningful analysis that speaks the language of executive management. With a combination of carefully-written analysis and measurement graphics, the finely-tuned monthly report offers both a succinct overview and substantive insights to help PR, marketing, and upper management make better strategic decisions.



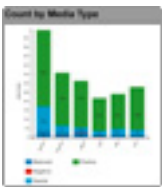
9. Virtually no limits.

Glean.info provides clients with the greatest possible flexibility in number of key words and search profiles, number of users, quantity of media mentions, and amount of metrics and analytics.



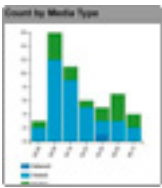
10. Automated translation.

All your foreign language clips are translated with one click into your native language - or the native languages of your other users around the world.



11. Exceptional customer service & support

Our staff always does what's right for the customer - and does it quickly and graciously. That's our pledge.



12. BEST VALUE in monitoring, measurement and analytics for PR & marketing.

Whether you want automated monitoring and measurement or advanced analytics with human analysts, Glean.info offers the best pricing. Our standard service package includes fully automated media analytics for news and social media without human analysis at lower cost. No per-seat charges. No mandatory long-term contracts.

If you're thinking of changing your current media monitoring and measurement service, you need to see a demo from the all-new Glean.info media intelligence dashboard.

Experience It Now!

**SEE HOW WE MEET YOUR NEEDS.
REQUEST YOUR FREE DEMO!**



or

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